

Bridge Strategy Group LLC &
Kirkland & Ellis LLP

*cordially invite you to join Chicago-area
executives for a breakfast seminar*

Architecting The Global Enterprise:
Lessons Learned from Successes and
Failures of Early Adopters of
Business Process Outsourcing

Wednesday, September 26, 2007
7:30 a.m. – 10:00 a.m.

The Metropolitan Club
Lincoln Ballroom, 33rd Floor
Sears Tower
233 South Wacker Drive
Chicago, IL 60606

Enter at Franklin Street and check in at the Metropolitan Club desk

Attorney Advertising



BRIDGE STRATEGY GROUP LLC

Bridge Strategy Group is a Chicago-based general management consulting firm founded by a group of veteran practitioners – alumni of McKinsey, A. T. Kearney, Boston Consulting Group, Booz Allen Hamilton, and Accenture. This seasoned team of business consultants forms the core of a unique, hands-on management consulting firm committed to improving client performance. Bridge has been recognized as one of the “Small Jewels of Consulting” by *Consulting Magazine*.

KIRKLAND & ELLIS LLP

Kirkland has one of the largest, most experienced outsourcing practices extant in any firm world-wide, representing both customers and service providers in IT and BPO transactions. Kirkland’s experience includes work in a diverse set of industries (financial services, manufacturing, information technology, business services, energy, telecommunications, healthcare, facilities management and consumer products) and work with a diverse set of processes (IT, human resources, finance and accounting, procurement, supply chain, real estate and tax functions). *Chambers USA America’s Leading Business Lawyers* ranked Kirkland’s outsourcing and information technology transactions practices as among the top such practices. *Outsourcing Today*, the parent publication of *HRO Today* and *FAO Today* magazines, selected Kirkland as one of the “Top Outsourcing Law Firms.”

Architecting The Global Enterprise: Lessons Learned from Successes and Failures of Early Adopters of Business Process Outsourcing*

Agenda

Wednesday, September 26, 2007

7:30 a.m. – 8:00 a.m.

Breakfast

8:00 a.m. – 8:45 a.m.

Lessons Learned -- The Offshore Outsourcing Experience of a Middle Market Financial Services Firm

Bridge Strategy Group will use a recent BPO case to highlight some of the perils and best practices uncovered by one company who aggressively migrated core business processes offshore.

8:45 a.m. – 9:30 a.m.

Lessons Learned -- The Fine Line Between Success and Failure

Kirkland & Ellis LLP will explore some of the key transaction structural and negotiation issues that have influenced the success and failure of numerous BPO deals over the last several years.

9:30 a.m. – 10:00 a.m.

Networking Opportunity

*Illinois CLE credit is pending.

Speakers

Niel Simon is a Partner at Bridge Strategy Group and advises on issues related to operations design and performance improvement within the insurance, banking, and telecommunications industries. Prior to joining Bridge Strategy Group in 1998, Niel worked with Renaissance Strategy Group, the company that pioneered The Balanced Scorecard as a strategy implementation tool. Niel has advised both clients and offshore BPO providers in the development of global sourcing strategies and in their execution. Niel is a member of the International Association of Outsourcing Professionals.

Neil Hirshman is a Partner at Kirkland & Ellis LLP focusing on intellectual property and technology related transactions including outsourcing. Neil has represented both customers and service providers in the outsourcing (onshore, nearshore and offshore) of many functions, including information technology, finance and accounting, human resources, customer care, call centers, procurement, real estate and e-learning. Neil is the founder and chairman of the Chicago Chapter of the International Association of Outsourcing Professionals.

R.S.V.P.

For more information or to R.S.V.P., contact Jeanette Lange.

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